

The New Wave in Recreation



Magic Milk™
IslandArt



Table of Contents

The New Wave of Recreation	1
The “Island Art Tiki Cart” Experience	2
The “Island Art Tiki Cart” Business Package	3
What Leaders in the Industry are Saying	4
Customer Reviews	5
Purchase Price, Return on Investment, and Reorders	6
Miles of Smiles	7
Rewards of the Package	8





The New Wave of Recreation Business Package for Miles of Smiles!

Guests on vacation are looking for fun, happy memories, and personal keepsakes. Leaders in recreation are looking for activities that improve their ratings. SO WE ARE DELIVERING!

Magic Milk™ Island Art has developed the Fun Art of Sand Casting. While living on the island of St. Thomas In the U.S. Virgin Islands, we preserved our childrens' footprints in the sand. This was the humble beginning of Magic Milk™ Island Art.

We started our journey as an enterprise in 2003 at the Ritz Carlton and have been “serving up the fun” ever since!

After nearly two decades and thousands of happy customers, we were able to simplify the process and package the product.

We'd like to introduce you to our “Island Art Tiki Cart” Business Package.

The “Island Art Tiki Cart” Experience

A little oasis of fun where guests get lost in a creative sand casting experience.



- 🌍 Watch as guests gravitate to the Tiki Cart.
- 🌍 Listen to the sounds of shells and seaglass tumbling while “artists” hunt for their treasures.
- 🌍 Witness the satisfying moment when the “Magic Milk” fills their creation.
- 🌍 Proudly present their art, then the high fives, and miles of smiles!

CAUTION: Sounds of excitement and laughter may exceed normal levels.

The “Island Art Tiki Cart” Business Package

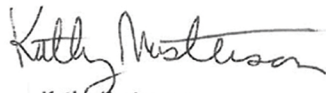


Business Package Includes:

- 🌴 Magic Milk™
- 🌴 6 molds ©
- 🌴 “Treasures”
- 🌴 All necessary components to operate
- 🌴 Tiki Cart (see pg 2)
- 🌴 Video Training (on site training available)
- 🌴 Facebook Support
- 🌴 Phone Support
- 🌴 Marketing Package

What Leaders in the Industry are Saying.

Island Art serves up quality event entertainment for our client gatherings at The Hard Rock Hotel. They ROCK! It is fresh, fun, unique and engaging. A perfect fit for any event. The Island Art team is professional and encourages everyone to participate.



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We have been using the "Magic Milk Island Art Business Package" (previously Magic Milk Sand Art) for nearly 10 years. It is perfect for all ages. Choices include infants' feet, kids' hand prints, or fun molds to select from. These pieces of art provide families, couples, and individuals to have a keepsake of their vacation. We have used this set-up recently to be able to comply with social distancing. This activity with training and kit components is safe, profitable, and portable for my property. It is great for kids to make their own, or the families to make one together, with minimal set-up, quick drying time, and ability to do many families at one time.

GARY BLEIL
Director of Recreation and
Activities Omni Amelia Island Resort

To whom it may concern,

Ashley and the Magic Milk Island Art Team have been providing a fun and engaging experience for our Owners and Guests since 2013. Many of our guests arrive at check in ready to sign up in advance for their spot to participate. It is an annual tradition for many families to bring home a sand art souvenir.

Once open, the tiki-style sandtable draws a crowd of both participants and observers. The business adds value to our Owner and Guest experience and provides guests with lots of happy, shareable photos and beautiful handmade keepsakes.









Ashley is always a pleasure to work with, often thinking outside of the box to expand her business and increase guest participation. She has become part of the Spinnaker Resorts family, not just for those of us that work here, but also for many of our Owners and Repeat Guests.

Sincerely,



Kelly Hancock
General Manager

Customer Reviews

-  "We loved making our keepsake piece. I'm pretty sure my husband thought I was crazy when I first explained the idea to him, but even he is super impressed by the experience and how it turned out."
~ Liz Robbins
-  "I would highly recommend this place to anyone! Kids had a blast and our keepsake turned out perfect."
~ Johnathon Turgeon (Ocean East Resort)
-  "Thank you guys for an amazing experience at the Hard Rock Hotel."
~ Jennifer Helms
-  "Wonderful memories captured in the sand. The perfect time. "
~ Tammy Hawkins (Hard Rock Hotel)
-  "This is our second time making a sandy treasure. We love it. Such a priceless keepsake."
~ Janine Vorbroker (The Wyndham Resort)
-  "I'm so in love with the magic we created today. Beautiful footprints that will last a life time. Know this is something you will cherish forever."
~ Rachal Penland
-  "This is our third year having fun and enjoying our vacation with Island Art. We keep adding family members needing new art. Highly recommend for a snapshot of your life transformed into art. Can't wait til next time."
~ Rachel Davis
-  "Once again had a great time making Island Art. I look forward to it every year. "
~ Karen Honcar (Royal Floridian)

Purchase Price, Return on Investment, and Reorders

\$6,499.00

This business package will include enough product to return your entire initial investment. How quickly you do it is up to you.

The average piece of art is \$20 and the cost of goods on that unit is approximately \$5.

10 units per day/net profit \$150/45 days = \$6,750.

Reordering is direct from MMIA for easy one-stop shopping

Magic Milk™ and Treasures are sold in “Bundles”.

These are the primary reoccurring costs.

Each bundle is \$1,000, and the net return is approximately \$4,500.

COG = approx 25%

No Franchise Fee and No Royalties

A “Rights to Use Agreement” will be required with an annual fee of \$1,200. This Agreement provides marketing materials, phone and Facebook support.



Miles of Smiles!





*For your Magic
and Miles of Smiles,
CALL NOW!
386-405-6836*